



Cookie Policy

Last Updated: 13/07/23

This Cookie Policy explains how Shuttlefish (“we,” “us,” or “our”) uses cookies and similar tracking technologies when you visit our website, <https://shuttlefish.co.uk>

What are cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile phone) when you visit a website. They allow the website to recognize your device, store information about your preferences or actions, and provide you with a personalized browsing experience.

How do we use cookies?

We use cookies and similar tracking technologies for the following purposes:

Essential Cookies: These cookies are necessary for the proper functioning of our Website. They enable you to navigate the site and use its features, such as accessing secure areas.

Analytical and Performance Cookies: We use these cookies to analyze how visitors use our Website, monitor its performance, and improve its functionality. These cookies collect information in an anonymous form and help us understand which parts of the Website are most popular.

Functional Cookies: These cookies allow the Website to remember choices you make and provide enhanced, more personalized features. They can also be used to remember changes you’ve made to text size, fonts, and other customizable elements of the Website.

Advertising Cookies: We may work with third-party advertising networks and social media platforms that use cookies to deliver personalized advertisements relevant to your interests. These cookies collect information about your browsing habits and may be used to track your activity across different websites.

Third-Party Cookies

Some cookies on our Website may be set by third-party services and partners that appear on our Website. We do not have control over these cookies and their use is governed by the privacy policies of the respective third parties. We recommend that you review their privacy policies for more information on how they handle your personal data.

Managing Cookies

You can manage your cookie preferences by adjusting the settings in your web browser. Most web browsers allow you to control cookies through their settings preferences. However, please note that disabling or blocking certain cookies may affect the functionality of our Website or prevent you from accessing certain features.

Updates to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our practices. When we make changes, we will update the “Last Updated” date at the beginning of this policy. We encourage you to review this page periodically to stay informed about how we use cookies.

Cookies Used

Typeform

Cookie Name: AWSALBTGCORS

Cookie Domain: form.typeform.com

Cookie Description: No description available.

Cookie Duration: 7 days

Cookie Type: Other

Cookie Name: __cf_bm

Cookie Domain: .typeform.com

Cookie Description: Cloudflare set the cookie to support Cloudflare Bot Management.

Cookie Duration: 29 minutes

Cookie Type: Functional

Cookie Name: tf_respondent_cc

Cookie Domain: .typeform.com

Cookie Description: No description available.

Cookie Duration: 6 months

Cookie Type: Other

Cookie Name: attribution_user_id
Cookie Domain: typeform.com
Cookie Description: This cookie is set by Typeform for usage statistics and is used in context with the website's pop-up questionnaires and messaging.
Cookie Duration: 1 Year
Cookie Type: Analytics

Cookie Name: rl_page_init_referrer
Cookie Domain: form.typeform.com
Cookie Description: Rudderstack sets this cookie, which is used to store performed actions on the website.
Cookie Duration: never
Cookie Type: Advertisement

Cookie Name: rl_user_id
Cookie Domain: form.typeform.com
Cookie Description: RudderStack set this cookie to store a unique user ID for the Marketing/ Tracking purpose.
Cookie Duration: never
Cookie Type: Advertisement

Cookie Name: rl_page_init_referring_domain
Cookie Domain: form.typeform.com
Cookie Description: Rudderstack sets this cookie, which is used to store performed actions on the website.
Cookie Duration: never
Cookie Type: Advertisement

Cookie Name: rl_group_trait
Cookie Domain: form.typeform.com
Cookie Description: Rudderstack sets this cookie, which is used to store performed actions on the website.
Cookie Duration: never
Cookie Type: Advertisement

Cookie Name: rl_group_id
Cookie Domain: form.typeform.com
Cookie Description: RudderStack sets this cookie to collect user activity on the web.
Cookie Duration: never
Cookie Type: Advertisement

Cookie Name: rl_trait
Cookie Domain: form.typeform.com
Cookie Description: Rudderstack sets this cookie, which is used to store performed actions on the website.
Cookie Duration: never
Cookie Type: Advertisement

Cookie Name: rl_anonymous_id
Cookie Domain: form.typeform.com
Cookie Description: RudderStack set this cookie to store statistical data of users' behaviour on the website, which can be used for internal analytics by the website operator.
Cookie Duration: never
Cookie Type: Advertisement

Cookie Name: AWSALBTG
Cookie Domain: form.typeform.com
Cookie Description: No description available.
Cookie Duration: 7 days
Cookie Type: Other

Cookie Banner

Cookie Name: real_cookie_banner
Cookie Domain: real_cookie_banner*
Cookie Description: No description available.
Cookie Duration: 365 days
Cookie Type: Other

Cookie Name: real_cookie_banner
Cookie Domain: real_cookie_banner*-tcf
Cookie Description: No description available.
Cookie Duration: 365 days
Cookie Type: Other

Cookie Name: real_cookie_banner
Cookie Domain: real_cookie_banner*
Cookie Description: No description available.
Cookie Duration: 6 months
Cookie Type: Other

Contact Us

If you have any questions about this Cookie Policy or our use of cookies on the Website, please contact us at hello@shuttlefish.co.uk